



BLACK SEA ECONOMIC COOPERATION

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BUSINESS COUNCIL

International Secretariat

Istanbul, May 10, 2013
BSEC BC/ Info/ 2013-32

Excellency,

I have the honour to inform you that the International Trade and Investment Forum - "Extending the Black Sea Marketplace": Business Matchmaking Forum in Azerbaijan" jointly organized by Black Sea Economic Cooperation (BSEC) Business Council, Black Sea Trade and Development Bank (BSTDB), United Nations Development Programme (UNDP), Black Sea Trade and Investment Promotion Programme (BSTIP), and Azerbaijan Export and Investment Promotion Foundation (AZPROMO) will be held on June 21, 2013 in Four Seasons Hotel, Baku, Azerbaijan.

The goal of the Forum is to provide an international business platform for dialogue between financial institutions and private sector. Forum is also aimed to improve the investment climate, stimulate economic development and promote regional business to business cooperation via creation of new business linkages and direct networking.

The companies from all business sectors are encouraged to take part in the Business Forum and identify potential clients and partners in the region. The most representation expected sectors are as follows:

- *Agriculture; Logistics/Transport; Construction;*
- *IT/Consulting; Tourism; Packaging; Green Energy*

H.E. Mr. Vaqif Sadiqov
Ambassador of the Republic of Azerbaijan
to the Italian Republic
Rome

Müşir Fuad Paşa Yalısı, Eski Tersane, 80680 İstinye, İSTANBUL - TURKEY
Tel: (+90-212) 22 911 14, 22 911 44 Fax: (+90-212) 22 903 32
www.bsec-business.org info@bsec-business.org

The business-to-business sessions and matchmakings are provided by BSEC Business Council and UNDP BSTIP. Interested companies can request to identify specific partners in the region beforehand. The list of the registered companies will be available online beforehand.

The participants are required to fill attached application form and submit it to the International Secretariat of BSEC Business Council no later than June 14, 2013. Participation is completely free of charge. The Agenda of the Forum, Application Form and the list of the hotels offering the discounted rate are attached hereto for the ease of reference.

Taking into account international character of the event, public-private participation and broader representation not only from wider Black Sea Region but from all over the world, I have the honor to request your kind assistance in dissemination of information among related bodies of Italy and the promotion of participation of Italian companies in the Forum.

I avail myself of this opportunity to renew to Your Excellency the assurance of my highest consideration.

Sincerely,



Mammad Zulfugarov
Secretary General

Encl: 3 pages.

